SCHOOL YEAR BOOK
PORTFOLIO
DIGITAL PUBLICATIONS
WHO ARE WE?
Digital Publications SA is a South African company that specializes in providing tablet and smartphone applications to the publishing, printing, retail, tourism, university, government and educational sectors as well as over 10 of the largest listed companies on the Johannesburg Stock exchange. Digital Publications is one of the largest creators of apps in South African and to-date we have created over 110 different applications across Apple, Android, Windows and Blackberry Platforms.

In addition to the digital solutions we also provide services targeting the design, layout and production of printed magazines, brochures and publications for our clients.

COMPANY HISTORY
Prior to this business, CEO Charles Burman, owned a publishing company that produced two printed titles. Life After School Magazine, targeted at high school leavers was published on a quarterly basis with a print run of 50,000 copies. The second title was an in-bound travel guide published 3 times a year with a print run of 4,000 copies. This business was sold 9 years ago and Digital Publications grew out of the sale or this business.

We are a team of seven spanning across two offices, the main office being in Johannesburg and an office in Durban.

We write mobile applications as well as the backend systems and web services that support them, should an existing web service or backend system exist, we can tie our apps to those. We have a team of Full Stack Developers.
SAHETI SCHOOL

PAGE COUNT: 220 pages (including cover)
MAGAZINE STYLE: Glossy A4 portrait magazine
SERVICES PROVIDED: Conceptualization, design, layout and printing.
DIGITAL COMPONENT: Smartphone & Tablet app for Apple and Android devices
DELIVERY TO SCHOOL DATE: First week of December
REDDAM HOUSE WATERFALL

PAGE COUNT: 180 pages (including cover)

MAGAZINE STYLE: Glossy A4 landscape magazine

SERVICES PROVIDED: Conceptualization, design, layout and printing

DIGITAL COMPONENT: None


DELIVERY TO SCHOOL DATE: Last week of November
CRAWFORD COLLEGE LONEHILL

PAGE COUNT: 140 pages (including cover)
MAGAZINE STYLE: Glossy A4 portrait magazine
SERVICES PROVIDED: Conceptualization, design, layout and printing
DIGITAL COMPONENT: Smartphone & Tablet app for Apple and Android devices
DELIVERY TO SCHOOL DATE: Last week of November
Thank you very much for your professional and creative input, once again, it is a pleasure working with you.

Christine Papademetriou - SAHETI School

Thank you for your consistent, swift delivery of material and patience in all matters magazine.

Beverley Evangelides - Reddam House Waterfall

Working on a school yearbook is a massive job and it is imperative that a good partnership is created between the school liaison and the designer. The school liaison should collect and organise the material and ensure that it is passed onto the Designers on a monthly basis for the current year. It is also then up to the liaison to suggest edits and sign off designed pages as they are completed by the designer so that come the end of the year there isn’t a bottle-neck of work. I have had this relationship with Digital Publications for a few years now and the design and timeous roll-out of pages has been seamless.

Year after year our school is complimented on a professional and visually dynamic yearbook, and this overall impression is further enhanced by the ability to offer parents and students a digital app of the book.

Deidre Spencer - Crawford College Lonehill

Thank you for all your hard work!!! It looks lovely.

Brenda Harlech-Jones - Reddam House Waterfall
HYDE PARK HIGH SCHOOL

PAGE COUNT: 108 pages (including cover)

MAGAZINE TYPE: Glossy A4 portrait magazine

SERVICES PROVIDED: Conceptualization, design, layout and printing

YEARS OF ASSOCIATION: 2016, 2017

DELIVERY TO SCHOOL DATE: First week of December
PARKTOWN HIGH SCHOOL FOR GIRLS

PAGE COUNT: 108 pages (including cover)

MAGAZINE STYLE: Glossy A4 portrait magazine

SERVICES PROVIDED: Conceptualization, design, layout and printing

YEARS OF ASSOCIATION: 2016, 2017

DELIVERY TO SCHOOL DATE: First week of December